WJW FOX8 – CLEVELAND, OH 2007 EEO Public File Content

Recruitment Reconciliation Form

Photojournalist
Web Producer
Senior Web Producer
Account Executive
Production Assistant
Graphic Artist
Web Sales Manager
News Producer
Technician
Technician
Web Producer
Sports Producer
Web Producer
Programming Producer

Programming Producer

Host

Payroll/Accounting Assistant

Meteorologist
Technical Services
Research Coordinator
Account Executive
Programming Producer

Reporter

Associate Producer Promotions Producer Production Assistant Account Executive

Recruitment Summary Form

Recruitment Reconciliation Forms

Outreach Initiatives

Job Fairs		6
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Current Job Postings	Fox Opportunities Fox Television Stations Mailing List	Exhibit 6 Exhibit 6A
Work Study Scholarship Program Job Line		Exhibit 7 Exhibit 7A
Minority & Women Referral Source	List of Minority & Woman Organizations	Exhibit 8
Community Outreach	Ohio Reads 2006 School's Visited by Employees 2006 Station Sponsored Community E	Exhibit 9

RECRUITMENT SUMMARY FORM

STATION:

WJW – FOX8

Reporting Period:

<u>06/01/06 - 05/31/07</u>

Total Hires Reporting Period:

<u>27</u>

Position/Job Title	Job Classification	Referral Source
Photojornalist	Technical	WJW – Website
Web Producer	Professional	WJW - Website
Senior Web Producer	Management	MJM
Account Executive	Sales	WJW
Production Assistant	Office & Clerical	WJW
Graphic Artist	Professional	WJW
Web Sales Manager	Management	MJW
News Producer	Professional	WJW
Technician	Technical	MJM
Technician	Technical	MJM
Web Producer	Professional	WJW - Website
Sports Producer	Professional	WJW
Web Producer	Professional	WJW
Programming Producer	Professional	WJW
Programming Producer	Professional	WJW
Host/Talent	Professional	WJW
Payroll/Accounting Coor	Officer & Clerical	Plain Dealer
Meteorologist	Professional	WJW
Technician	Technical	WJW
Research Coordinator	Office & Clerical	WJW
Account Executive	Sales	WJW
Programming Producer	Professional	WJW
Reporter	Professional	WJW
Associate Producer	Professional	WJW
Producer	Professional	WJW
Production Assistant	Office & Clerical	MJM
Account Executive	Sales	WJW - Website
		Trott trebsite
		
		
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RECFIITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	5/4/2006
Position/Job Titie:	Photojournalist	Job Classification:	Technical
Recruitment Source ¹ :	WJW - Website		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-432-4293		
Total # of Interviewees:	1		

	Refer	ral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
lame: Contact Person: dddress: City:		Phone #:	- Zin Codo		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOVITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	6/9/2006
Position/Job Title:	Web Producer	Job Classification:	Professional
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-432-4293		
Total # of Interviewees:	2		

	Refer	ral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW - Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	<u> </u>	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	_		
Name: Contact Person: Address: City:		Phone #:	Zip Code: Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECIDITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	6/12/2006
Position/Job Title:	Senior Web Producer	Job Classification:	Management
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-432-4293		
Total # of Interviewees:	8		

	Refer	ral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	6
Name: Contact Person: Address: City:	WJW - Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	2
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECUITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	6/20/2006
Position/Job Title:	Account Executive	Job Classification:	Sales
Recruitment Source ¹ :	M1M		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-432-4293		
Total # of Interviewees:	1		

	Refer	ral Sources ²		No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH		1
Name: Contact Person: Address: City:		Phone #: State: OH	Zip Code:	
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:	
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:	
Name: Contact Person: Address: City:		Phone #:	Zip Code:	
Name: Contact Person: Address: City:		Phone #:State:	Zin Code:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOUNT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	7/2/2006
Position/Job Title:	Graphic Artist	Job Classification:	Professional
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-432-4293		
Total # of Interviewees:	1		

	Refer	ral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State: OH	_	44103	
Name: Contact Person: Address: City:		Phone #:	Zip Code: Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOUNTED RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	7/19/2006
Position/Job Title:	Production Assistant	Job Classification:	Office & Clerical
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-432-4293		
Total # of Interviewees:	1		

Referral Sources ²				No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888			1
	Olevelatio	State: OH	Zip Code:	44103	
Name: Contact Person: Address: City:		Phone #:			
City.		State: OH	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	-		
· · · · · · · · · · · · · · · · · · ·		State.	Zip Code:		
Name: Contact Person: Address:		Phone #:	-		
City:		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:		
Name: Contact Person:		Phone #:			
City:		State:	Zin Codo:		

¹<u>Recruitment Source</u>: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOUNT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	7/21/2006
Position/Job Title:	News Producer	Job Classification:	Professional
Recruitment Source ¹ :	WLW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	8		

	Refe	erral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	5
Name: Contact Person: Address: City:	WJW Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: <u>216-431-8888</u> State: OH	Zip Code:	44103	3
Name: Contact Person: Address: City:		Phone #:State:	— Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	_		
lame: Contact Person: ddress: city:		Phone #:	Zip Code: Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOULTIMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	7/21/2006
Position/Job Title:	Web Sales Manager	Job Classification:	Management
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-432-4293		
Total # of Interviewees:	1		

Referral Sources ²				No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-888	38	1
Name: Contact Person: Address: City:		Phone #: State: OH	Zip Code:	
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:	
Name: Contact Person: Address: City:		Phone #:		
Name: Contact Person:		State: Phone #:	Zip Code:	
lame:		State:	Zip Code:	
Contact Person: ddress:		Phone #: State:	 Zip Code:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

REC! JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	8/11/2007	
Position/Job Title:	Web Producer	Job Classification:	Pofessional	
Recruitment Source ¹ :	WJW			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	3			

	Refe	rral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	2
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address; City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOUNT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	8/18/2006	
Position/Job Title:	Technician	Job Classification:	Technical	
Recruitment Source ¹ :	WJW			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	4			

	Refer	ral Sources ²			No of Interviewees
Name: Contact Person: Address:	WJW Elzoria H. Smith 5800 So. Marginal Road	Phone #: 216-431-8888	3		4
City:	Cleveland	State: OH	Zip Code:	44103	
Name: Contact Person: Address:		Phone #:			
City:		State:	Zip Code:	1	
Name: Contact Person: Address: City:		Phone #:			
		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:			
City:		State:	Zip Code:		
Name: Contact Person:		Phone #:	_		
City:		State:	Zip Code:		
lame: Contact Person:		Phone #:			
ity:		State:	Zip Code:	ľ	1

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOUNT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	8/18/2006	
Position/Job Title:	Technician	Job Classification:	Technical	_
Recruitment Source ¹ :	<u>w</u> Jw			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	4			

	Inte				No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	4
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	_		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

REC JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	9/8/2006	
Position/Job Title:	Web Producer	Job Classification:	Pofessional	
Recruitment Source ¹ :	WJW			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	5			

Referral Sources ²				No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	4
Name: Contact Person: Address: City:	WJW Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECI JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	9/13/2006	
Position/Job Title:	Sports Producer	Job Classification:	Pofessional	
Recruitment Source ¹ :	WJW			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	10			

Referral Sources ²				No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	8
Name: Contact Person: Address: City:	WJW Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	2
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECI JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	9/28/2006
Position/Job Title:	Programming Producer	Job Classification:	Pofessional
Recruitment Source ¹ :	MJM		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	5		

	Referral Sources ²			No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	— Zip Code:	44103	5
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	– Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOUNTED THE RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	9/28/2006
Position/Job Title:	Programming Producer	Job Classification:	Pofessional
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	5		

Referral Sources ² Inte				
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	— Zip Code: 44103	5
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:	
Name: Contact Person: Address: City:		Phone #:	Zip Code:	
Name: Contact Person: Address: City:		Phone #:	Zip Code:	
Name: Contact Person: Address: City:		Phone #:	Zip Code:	
Name: Contact Person: Address: City:		Phone #:	Zin Code:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECUJITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	9/28/2006	
Position/Job Title:	Host/Talent	Job Classification:	Pofessional	
Recruitment Source ¹ :	WJW			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	1			

	Refer	ral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Kevin Salyer 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECI JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	11/2/2006	
Position/Job Title:	Reporter	Job Classification:	Professional	
Recruitment Source ¹ :	WJW			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	13			

Referral Sources ²				No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	13
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		-
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

REC: JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	11/6/2006
Position/Job Title:	Meteorologist	Job Classification:	Professional
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

	Refer	ral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code		

Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECF ITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Fille:	11/13/2006
Position/Job Title:	Payroll/Accouting Coor.	Job Classification:	Office & Clerical
Recruitment Source ¹ :	Plain Dealer		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	6		

	Referral Sources ²				No of Interviewees
Name: Contact Person: Address: City:	Plain Dealer Elzoria H. Smith 5800 So. Marginal Road	Phone #: 216-431-8888	_		6
Name: Contact Person: Address:		State: OH Phone #:	Zip Code:	44103	
City: Name: Contact Person: Address: City:		State: Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECOUNT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	12/5/2006
Position/Job Title:	Technician	Job Classification:	Technical
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

	Refer	ral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #:	zip oddc.	44 103	
Oity.		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	 Zip Code:		
Name: Contact Person:		Phone #:			
City:		State:	Zip Code:		
lame: Contact Person:		Phone #:			
ity:		State:	Zip Code:		ļ

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECUJITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	12/12/2006
Position/Job Title:	Programming Producer	Job Classification:	Professional
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	4		

	Refe	rral Sources ²		1.0	No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	4
Name: Contact Person: Address: City:		Phone #:State:	— Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zin Code		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECI JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	12/15/2006
Position/Job Title:	Research Coordinator	Job Classification:	Office & Clerical
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	5		

	Refe	rral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Kevin Salyer 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	3
Name: Contact Person: Address: City:	WJW Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	2
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

REC JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	12/15/2006
Position/Job Title:	Account Executive	Job Classification:	Sales
Recruitment Source ¹ :	MJM		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

Referral Sources ²			No of Interviewees		
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address:		Phone #:		14100	
City:		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	-		
City:		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:		İ
Name: Contact Person:		Phone #:			
ity:		State:	Zip Code:		i

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECI JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	1/30/2007
Position/Job Title:	Producer	Job Classification:	Professional
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	<u>l</u>		

Referral Sources ²					No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECF ITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	2/2/2007	
Position/Job Title:	Associate Producer	Job Classification:	Professional	
Recruitment Source ¹ :	WJW			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	6			

	Refe	rral Sources ²			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888			5
	Oleveland	State: OH	Zip Code:	44103	
Name: Contact Person: Address: City:	WJW Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888	_		1
Oity.	Cleveland	State: OH	Zip Code:	44103	
Name: Contact Person: Address: City:		Phone #:	_	į	
<u> </u>		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:			:
City:		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:	ľ	Ì
Name: Contact Person:		Phone #:			
city:		State:	Zip Code:		ļ

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECF. ITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	2/8/2007
Position/Job Title:	Production Assistant	Job Classification:	Office & Clerical
Recruitment Source ¹ :	WJW		
Contact Person:	Elzoria H. Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

Referral Sources ²				
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888 State: OH	Zip Code: 44	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:	
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:	
Name: Contact Person: Address: City:		Phone #: State:	– Zip Code:	
Name: Contact Person: Address: City:		Phone #:State:	_ Zip Code:	
Name: Contact Person: Address: Citv:		Phone #:	Zin Codo:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECF JITMENT RECONCILIATION FORM

Station:	WJW - FOX8	Date Position Filled:	3/21/2007	
Position/Job Title:	Account Executive	Job Classification:	Sales	
Recruitment Source ¹ :	WJW			
Contact Person:	Elzoria H. Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	13			

Referral Sources ²					No of Interviewees
Name: Contact Person: Address: City:	WJW Website Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-888	Zip Code:	44103	9
Name: Contact Person: Address: City:	WJW Elzoria H. Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-888 State: OH		44103	4
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

WJW FOX8 – CLEVELAND, OH Outreach Initiatives

Job Fairs

WJW/FOX8 participated in the following local career fair:

- Call & Post 1st Annual Diversity Career Fair Friday, March 23, 2007
- Ohio Center for Broadcasters Wednesday, April 4, 2007

Job fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations, Inc. and the job opportunities within the station group. A list of current job openings and station contact information is available upon request.

Academic Credit Internship Program

<u>Description</u>: WJW Fox8 offers an academic credit internship program for college/university juniors, seniors and graduate students. Generally, internships are available in the following departments: News (including Sports), Promotions/Programming (including Community Affairs and Graphic Design), and Human Resources.

<u>Eligibility Requirements</u>: Applicants must be a college/university junior, senior or graduate student, majoring in related fields of study, and must meet the minimum hours per week required by the college/university. All internships are non-paid; students receive college credit only. Students must make arrangements to obtain college credit with their Advisor or college/university Internship Coordinator prior to commencing an internship at WJW. Advisor or college/university Internship Coordinator will be required to certify your eligibility for academic credit.

<u>Objectives</u>: Provides students majoring in communications, journalism, graphics, and other broadcasting related fields an opportunity to receive on the job training. Students work with professionals on all levels and receive training towards their career from experienced broadcast professionals. Interns may also be identified for the Station's employment applicant pool.

Application Deadlines: Semester Deadline Date

Summer March 1
Fall July 1

Winter September 1 Spring November 1

For additional information you may contact the Human Resources Department at 216-432-4241. Applicants should forward resume, letter of interest and academic credit confirmation to:

Fox 8 WJW
Human Resources Department
Internship Coordinator
5800 South Marginal Road
Cleveland, OH 44103

Department Descriptions

NEWS DEPARTMENT: Under the supervision of the Assignment Editors all News student interns will gain hands-on experience in the day-to-day operations of a fast-paced news environment. Overall, an internship with the News Department will involve assisting the news staff with compiling packets of information, answering phones and other duties that will be useful in the news gathering process. This internship may_include some field experience with News Reporters to cover developing stories. Student interns are expected to assist producer with researching, and preparing news packets for News Anchors and scanning wires. Also, student interns will assist Assignment Desk Editors and News Producers with phone calls to assist in the development of stories, as well as filing press releases, sorting scripts and writing practice scripts as needed. This internship requires learning the news computer system.

<u>SPORTS DEPARTMENT</u>: Under the supervision of the Sports Producers, the student intern(s) will gain handson experience in the day-to-day operations of the Sports Department. Student intern(s) will be exposed to how
the Sports Department cover stories; and edit and air sports for the Ten O'clock News. Student intern(s) will
assist in all facets of production. Duties include but are not limited to: checking wire reports, logging feeds and
games, preparing initial scripts, working with editors to produce high-lights, and retrieving and achieving
videotapes. This internship may include some field experience to cover sports events with a camera crew and
Sportscaster. Student intern(s) must be self-starters, organized, and able to work evening and weekends hours.

<u>PROMOTIONS/PROGRAMMING DEPARTMENT</u>: Student interns will be responsible for time coding tapes, monitoring and coding squeeze backs, screening promos for content and choosing video and music for specific promotions. Student interns will be required to perform basic administrative assistance duties, including logging tapes for producers. They will have the opportunity to write scripts, participate in daily editing sessions and go out into the field on various promo shoots, offering the student a birds-eye view of on-air promotions.

COMMUNITY AFFAIRS: Under the supervision of the Community Affairs Manager the student intern(s) will participate in every aspect of the Community Affairs office. The student intern(s) will handle inquiries from the public, and will be involved in some production work. The student intern(s) will provide administrative support for community affairs campaigns, log incoming PSA tapes, write/change orders for Master Control, update mailing lists of community organizations and compile FCC Quarterly Issues Reports. This internship will also include pre-production work to develop WTTG'S Community Events Calendar, write scripts for the calendar, as well as conduct control room production sessions for Public Service Announcements. Student intern(s) will recommend music for graphics, screen, and critique and recommend incoming videotapes for airing. Student intern(s) will be exposed to the practices and procedures of public relations in broadcasting. Will assist with gathering information from news talent for press releases. Student intern(s) should be a self-starters, detailed-oriented, and have good phone skills.

<u>DESIGN DEPARTMENT</u>: Under the supervision of the Creative Director, student intern(s) will assist in the creation of broadcast graphics. Familiarity with MACINTOSH computer programs such as: Adobe After Affects, Adobe Illustrator, Adobe PhotoShop is highly preferred. Student intern(s) must be enrolled in a Graphic Design or comparable curriculum.

<u>HUMAN RESOURCES DEPARTMENT</u>: Under the supervision of the Human Resources Manager, the student intern will receive practical application experience and exposure to fundamental human resources generalist functions including applicant tracking, applicant screening and interviewing, referencing, and employee inprocessing and out-processing. Administrative/clerical duties may include word-processing, assisting with the phone (e.g. answering, screening, referring, and making calls), handling incoming and outgoing mail, and maintaining job line, job postings, mailing lists, and various administrative/clerical assignments. Student intern must be customer service oriented, highly confidential, and possess good verbal, written, organizational, and multi-tasking skills, and high level of attention to details.

January 17, 2006

«Title» «FirstName» «LastName» «JobTitle» «CollegeUniversity» «Address1» «Address2» «City», «State» «PostalCode»

Dear «Title» «LastName»:

Enclosed you will find information regarding our Internship Program. Please post the enclosed internship announcement in your career services center. All interns must be a junior, senior, or graduate student to qualify.

If you have any questions, please contact me at 216-432-4293. Thank you in advance for your support.

Sincerely,

Elzoria H. Smith Human Resources Manager

Enclosures

Summer 2006 Internship

<u>Name</u>	<u>Department</u>	Commencement Date	Completion Date
Lindsay Vito	News	05/22/06	08/10/06
Matthew McGrath	News	05/23/06	06/07/06
Erin-Marie Iafelice	News	07/05/06	08/15/06

Fall 2006 Internships

<u>Name</u>	<u>Department</u>	Commencement Date	Completion Date
Jason Wills	News	09/21/06	12/15/06

Spring 2007 Internships

<u>Name</u>	<u>Department</u>	Commencement Date	Completion Date
Erica Gillam	Promotions	01/9/07	06/21/07
Autum Skoczen	News	01/11/07	04/05/07
Chrissy Butches	Promotions	02/05/07	05/18/07



OPPORTUNITIES

FOX CLEVELAND WJW-TV

The following positions represent brief descriptions. They are not intended, nor should be construed to represent a comprehensive and/or exhaustive description of all duties/responsibilities and requisite skills of each position.

NEWS

EXECUTIVE PRODUCER, 10PM Newscast (Full-time Regular)

Handles day to day supervision and coordination of the 10pm newscast, including supervising news producers, associate producers, editors, directors, talent and graphic artist. Executive Producer oversees all formats, line-ups, production elements and scripts and must have strong news judgment. Minimum 5 years television news production and/or management experience in a mid to large market. Must be familiar with the latest production and packaging techniques, and able to impart and teach those skills to others to produce compelling newscasts. Submit cover letter, resume, and non-returnable tape of recent broadcast. May be responsible for other duties as deemed appropriate and as assigned.

NEWS PRODUCER (Full-time Regular)

Selects and assembles news items for broadcast; reviews scripts for accuracy and interest, generates ideas for stories; works with creative staff on graphics, maintains quality and integrity levels within each program produced. Show stackers need not apply. College degree in journalism or related field, minimum 2 years experience as a television news producer, strong writing skills a must. Send cover letter, resume, and a non-returnable tape of a recent broadcast if available. May be responsible for other duties as deemed appropriate and as assigned.

PROMOTION/PROGRAMMING

PROMOTIONS COORDINATOR/ASSOCIATE PRODUCER (Part-time Regular)

Conceive, write, and produce station-related, on-air promotion (short format) spots and news topicals as well as public service announcements (PSA's). Conceive, write, produce and/or assist on Station programming (long format) productions, including entertainment and informational programs and specials as well as sales revenue-drive and general programming productions and commercials as assigned. Responsible for implementation and execution of daily promotional logs. Knowledge of traffic systems essential and preferred. Ability to work with VP of Promotion/Programming on strategic placement of promotion inventory on a daily basis. Log assistance will be supplemented on multiple log days by other department staff. Maintain data base on all promotional spots, PSA's, and related on-air product. Enhance working knowledge and provide assistance, as needed, with network promotion/programming/network feed process. Provide administrative support to VP of Promotion/Programming as needed. Will work closely with other departments

FINANCE

DIRECTOR OF FINANCE (Full-time Regular)

The Director of Finance will assist the VP of Finance in managing the department. Responsible for the day to day activities of the department, including supervising professional and clerical staff and administering the departments accounting and financial reporting functions, including general ledger close, accounts payable, payroll, accounts receivable and all internal reporting. Must have a sound understanding of good Internal Control and Sarbanes-Oxley. Must have strong ability to conceptualize, develop and implement strategic systems. Effective problem solving skills and ability to manage multiple projects simultaneously, required. May be responsible for other duties as deemed appropriate and as assigned. Bachelors degree in Accounting required. Minimum of three (3) years general accounting experience at management level, broadcast industry experience a plus. Knowledge of GAAP essential.

SALES

WEB SALES MANAGER (Full-time Regular)

Play a leading role in the growth of the Station's web sites and sales. Position reports to the Vice President General Sales Manager and will be responsible for the sales prospecting, presenting, negotiating, closing and managing online revenue. Develop a new revenue stream through the Station's web sites. Demonstrate credibility as an expert in the categories assigned and in online advertising. Sell opportunities online and other emerging technologies, including but not limited to mobile products and desktop applications. Work closely with national and local sales teams, including promotions, production, news and sales to meet expectations. Demonstrate effective revenue projection management, sales reporting and customer relationship management. Qualifications: Must have 3-5+ years of online sales experience with proven sales track record. Additional ad sales experience in offline media preferred. Must possess a working knowledge of all online metrics, technologies and research tools used in marketplace. Must have strong relationships with key ad agency personnel. Experience in direct sales and interactive agencies preferred. Skills: Comprehensive knowledge of the internet and online advertising. Effective verbal and written communication skills is mandatory for this position. Strong time management and good organizational skills required. Demonstrated presentation skills a must.

NO PHONE CALLS PLEASE

FOR CONSIDERATION – APPLICANTS SHOULD SEND RESUME AND COVER LETTER TO: WJW FOX8 – ATTN:
Elzoria Smith, Director of HR
(Identify position sought)
5800 SOUTH MARGINAL ROAD
CLEVELAND, OH 44103

WJW OFFERS AN ACADEMIC CREDIT INTERNSHIP PROGRAM FOR REGISTERED COLLEGE STUDENTS CLASSIFIED AS A JUNIOR, SENIOR, AND GRADUATE STUDENT. INTERESTED STUDENTS MUST SUBMIT COVERLETTER AND RESUME TO:
WJW FOX8 – ATTN: HR Internship Coordinator
5800 SOUTH MARGINAL ROAD
CLEVELAND, OH 44103

it has been, and will continue to be, the policy of Fox Television Stations, Inc. to be an equal opportunity employer. In keeping with this policy WJW will continue to recruit, hire, train, and promote into all job levels the most qualified persons without regard to race, color, religion, sex, or national origin. Similarly, all other personnel matters such as compensation, benefits, transfers, layoffs, company-sponsored training, education, tuition assistance, and social and recreational programs will continue to be administered in accordance with the Company's policy. All employment decisions are based on job-related standards and must comply with the principles of equal employment opportunity.

POSTED 06/07

EXHIBIT 6A

WBRC-6 Human Resources Manager 1720 Valleyview Dr. Birmingham,AL 35209

WHBQ-13 Roberta Hudson 485 South Highland Memphis,TN 38111

KRIV-26 Human Resources 4261 Southwest Freeway Houston,TX 77027

WFLD-32 Salina Arslanovski 205 N. Michigan Ave. Chicagdo,IL 60601

WITI-6 Marcia Mikich 9001 North Green Bay Rd. Milmaukee,WI 53209

KDFW-4 Melinda Santana-Carey 400 N. Griffin Dallas,TX 75202

WAGA-5 Adrienne Loray 1551 Briarcliff Road N.W. Atlanta,GA 30306 WGHP-8 Carol Huff 2005 Francis St. High Point,NC 27263

KSTU-13 Karen Hart 5020 W. Amelia Earhart Salt Lake City,UT 84116

WTXF-29 Ameena Ali 330 Market St. Philadelphia,PA 19106

KSAZ-10 Diana Pike 511 West Adams St. Phoenix,AZ 85003

KTVI-2 Jason Woodrow 5915 Berthold Ave. St. Louis,MO 63110

KTBC-7 Lisa Cordes 119 East 10th Street Austin,TX 78701

KMSP-9 Terina Chapin 11358 Viking Drive Eden Prairie,MN 55344 KTTV-11 Vivian Rodriguez 1999 South Bundy Dr. Los Angeles,CA 90025

WFXT-25 Linda Distefano 25 Fox Drive Dedham,MA 02027

KDVR-31 Jon Takayama 501 Wazee St. Denver,CO 80204

WJBK-2 Cynthia Smith 16550 W. Nine Mile Rd. Southfield,MI 48075

WDAF-4 Gail Lang 3030 Summit Kansas City,MO 64108

WTVT-13 Cynthia Armstrong 3213 Kennedy Blvd. Tampa,FL 33609

WOGX-51 Jean Fromm 1551 SW 37th Street Ocala,FL 34474

Job Line

WJW maintains and regularly updates a twenty-four (24) hour, seven (7) day a week job line that provides a brief description of the Station's current employment opportunities. The job line number is 216-432-4082.

EXHIBIT 8

Mr. Wayne Jose Nat'l Black MBA Assoc. 180 N. Michigan Ave. Ste. 1515 Chicago, IL 60601

Mr. Carlos Erickson Hispanic Link News Service 1420 N. St. N.W. Washington, DC 20005

Ms. Becky Fauver Native Amer. Public Brdcst Cnsrtm Box 83111 Lincoln, NE 68501

Sir/Madame
Japanese American Citizens League
1765 Sutter St.
San Francisco, CA 94115

Ms. Dorothy McLeod Fndtn. For Min. Interests in Media 2020 Avenue of the Stars Los Angeles, CA 94115

Ms. Renee Hickman NABJ – Univ. of Maryland Taliaferro Bldg. Ste. 3100 College Park, MD 20742

Mr. Patrick Salazar Nat'l Assoc. of Hispanic Jrnlst. 1193 National Press Bldg. Washington, DC 20045-2100 Ms. Anna Lopez National Assoc. of Hispanic Jmlist National Press Building Ste. 1193 Washington, DC 20045

Ms. Lisa Navarrete National Council of LaRaza 1111 19th Northwest Ste. 1000 Washington, DC 20036

Ms. Lenore Espanola-Ishida Asian American JrnIst. Assoc. 1765 Sutter St., Ste. 1000 San Francisco, CA 94115

Mr. Michael McKinley National Assoc. of Broadcasters 1771 N. Street N. W. Washington, DC 20036-2891

Mr. Loren Lorenomoto Native Amer. Journalist Assoc. 1433 E. Franklin Ave. Ste. #11 Minneapolis, MN 55404

Ms. Carmen Marshall National Black Media Coalition 11120 New Hampshire Ave. #204 Silver Springs, MD 20904

Hispanic Am. For Fairness in Media 5400 E. Olympic Blvd. Ste. 250 Los Angeles, CA 90022-5142

Sir/Madame National Hispanic Media Coalition 5400 East Olympic Blvd. Ste. 250 Los Angeles, CA 90022-5147

Ms. Lisa Oh Korean American Coalition 610 South Harvard, Ste. 111 Los Angeles, CA 90010

Mr. Keith McCallister Organization of Chinese Americans 1001 Connecticut Ave. N.W., #707 Washington, DC 20036

Ms. Phylis Eagle-Oldson Emma L. Bowen Foundation for Minority Interest in Media 1229 Pennsylvania Ave. NW 11th Fl. Washington, DC 20004

Ms. Terri Dickerson American Women in Radio & TV 1650 Tysons Blvd. Ste. #200 McClain, VA 22101

Mr. Charles Quinn Nat'l Assoc. Of Black Accounts 7249-A Hanover Parkway Greenbelt, MD 20770

Community Outreach

2006 School's Visited / Special Events Participants by Employees

Andre Bernier - Meteorologist
Child Reach Ministries - Board Member
Various schools as speaker

Bill Martin - Anchor

NCB Home & Flower Show - February

Cleveland Pregnancy Center - Annual Banquet - Master of Ceremonies - April

Christian Family Week-end - IX Center - April

Kaufman's Annual Spring Fling Entertainment and Shopping Benefit - Emcee - May

Christian Leaders - Sports Festival Conference - June

Akron Aeros - 'Fellowship in Faith Nights' - Speaker - August

Adoption Network – Fourth Annual Adoption Walk and Family Picnic – Co-honorary Chair – September

Victory Life Church - Fall Festival - Speaker - October

Danny Coughlin - Reporter

Modern Woodmen of American – St. William's School of Speech - Contest Judge – April

American Diabetes Association - Fundraiser - MC

Benedictine High School - Auction - Fundraiser - MC

Cleveland Central Catholic High School - Fundraiser - Auctioneer

Cleveland Touchdown Club - Banquet - MC

Home For Disabled Adults, Massillon, OH - Fundraiser - Guest Speaker

Pro Football Hall of Fame - Luncheon Club - Speaker

Right To Life - Raffle - Fundraiser - MC

Rocky River Kiwanis Club - Speaker

St. Angela Parish Fundraiser - Auctioneer

St. Angela Marici Church - 'Fun Run' - Present Awards

St. Edward High School - Father-Son Communion Breakfast - Speaker

St. Edward High School - Member Board of Trustees

St. Edward High School Fundraiser - Honorary Chairman

David Moss - Reporter

Park Synagogue, Sisterhood – Luncheon Speaker – February Beachwood Schools – Arts Day – Speaker

Dick Goddard - Meteorologist

Great Lakes RV Show - January

Red Cross Photo Shoot - Playhouse Square - January

NARI Home Improvement Show – January

Brunswick Fire Department - Weather Awareness - March

Elyria United Methodist Village - Program speaker - March

The Sports Forum - Sportscasters' Panel -April

Bureau of Workers Compensation - Safety Awards Ceremony - Program Speaker - April

Cleveland Metroparks Zoo - 'Meet Your Best Friend' - June

City of Garfield Heights – 30th Annual Kid's Dog Show – Emcee – July

Cleveland Metroparks Zoo - 'Creature Comforts' - August

Akron Zoo - 'Senior Safari Day' - September

Crown Classic Dog Show - IX Center - December

<u>Dray Clark – Reporter</u>

Northeast Ohio Adoption Services – Dave Thomas Celebrity Cookoff – Chef – September

Elzoria Smith - Director of Human Resources

<u>Heather Weber – Meteorologist</u>

Cleveland Rape Crisis Center - 2006 Sing Out at the Cleveland Play House - MC - May

John Rinaldi - Talent

Our Lady of the Wayside – Grapes on the Gridiron – FOX SPONSORED EVENT – April

John Telich - Sports Anchor/Reporter

Berea Children's Home & Family Services – Career Day – Speaker – August Northeast Ohio Adoption Services – Dave Thomas Celebrity Cookoff – Chef – September

Kathleen Cochrane - Reporter

Chagrin Valley Business and Professional Women – Fashion Show and Luncheon – Celebrity Model – March

St. Mel's School - Career Day - March

Kevin Freeman - Reporter/Anchor

Northeast Ohio Adoption Services – Dave Thomas Celebrity Cookoff – Chef – September

Kenny Crumpton - Reporter

Free Times Music Awards - Presentor - March

Cuyahoga Community College – Eastern Campus – College Tech Prep Showcase Awards Ceremony - March

William Patrick Day Head Start - Read to children at center - March

Cleveland Public Schools - Adlai Stevenson School Career Day - April

Cleveland Public Schools - NCB African-American Heroes Essay Contest - Host - April

Our Lady of the Wayside – Grapes on the Gridiron – FOX SPONSORED EVENT – April

Harvest for Hunger -- Market Under Glass -- FOX SPONSORED EVENT -- April OCB -- Speaker -- April

Coca-Cola Pedal Power Bike-a-Thon - Pedal Power Celebrity Star - April

Majestic Yacht's Celebrity Style Cleveland Show - MC - May

Cleveland Council of Independent Schools – 'Smart and Sober' Program – Opening and Closing Speaker – May

MADD - Strides for Change 5K Walk - Honorary Chairman - June

Cystic Fibrosis Foundation - Ken Landon Family - Lake Erie Classic - Dinner Emcee - June

Oktoberfest at Geauga Lake - Keg Tapping Celebrity - September

Northeast Ohio Adoption Services – Dave Thomas Celebrity Cookoff – Chef – September

United Way of Lake County - Fundraiser - 'Roaming Reporter' - October

Neil Zurcher – Reporter

Elyria United Methodist Village - Program Speaker - April

Scott Sabol - Meteorologist

Big Creek Elementary School - Weather Talk - April

Stacey Bell - Anchor

NARI Home Improvement Show - January

NCB Home & Garden Show – February

Delta Sigma Theta Debutante Cotillion - Teen-Lift Program - February

Euclid City Schools - Euclid High School Culture Club Assembly - 'African-American

Heritage: A Flash In Time' – March

Urban Journalism Workshop - Speaker - April

Ohio Center for Broadcasting - Speaker - April

The New Zion Gospel Church - Scholarship Dinner - Speaker - May

Make-A-Wish Foundation Fundraiser – Greater Cleveland Chapter of Club Managers Association - September

Suzanne Stratford - Reporter

Northeast Ohio Adoption Services – Dave Thomas Celebrity Cookoff – Chef – September

Tom Merriman - Reporter

Arthritis Foundation - Board Member

Arthritis Foundation - Annual Dinner - MC

Consumer Federation of America - National Conference - Speaker

Dave Thomas National Adoption Law Center at Capitol Law School - Panel Discussion

for Social Work Professionals - Host Investigative Reporters & Editors (IRE) Convention - Speaker Poynter Institute for Media Studies - 2006 Ethics Fellow

Tony Rizzo – Sports Anchor/Reporter

Our Lady of the Wayside - Grapes on the Gridiron - FOX SPONSORED EVENT - April

Tracy McCool - Reporter

Kaufman's Trend Show - April

Wayne Dawson - Anchor

Starlight Baptist Church - MLK March - January

Cuyahoga Community College – MLK Day: Dream of a King – Master of Ceremonies - January

Christian Businessmen's Community - Breakfast Speaker - February

Delta Sigma Theta Debutante Cotillion - Teen-Lift Program - February

William Patrick Day Head Start - Read to children at center.- February

Empire CompuTech Center - Career Day - April

Greater Cleveland Council, Boy Scouts of America – Adult Leaders Recognition Dinner – Master of Ceremonies – March

Diabetes Association of America – Swim for Diabetes – March

Cleveland Clinic Foundation - Heart Throb Ball - Emcee - April

CMHA - Brother to Brother: Health and Wellness Rap Session - April

Christian Family Week-end - IX Center - April

Cuyahoga Community College – Annual Sociology and Social Work Information Fair and Lecture – Panel Moderator – May

Charles Dickens School - Career Day - May

Akron Summit Community Action, Inc. – Parent and Volunteer Recognition Dinner – Guest Speaker – May

Gesu School - Hike for Hunger - Speaker - May

Gamaliel Ohio Metro Equity Taskforce – Summit for Ohio's Future - 'Regional Equity in the 21st Century' – May

Cuyahoga County Celebration of Fatherhood Awards Luncheon - Moderator - June

Reflections in Black Museum, Inc.: African-American History On Wheels - 2006

Second Annual Induction Ceremony - Co-Host - June

American Cancer Society 4th Annual Relay for Life - Emcee - July

Willoughby Seniors - Luncheon Speaker - July

Cleveland Museum of Art – 'Art in the City' – MC – July

Brown Aveda Institute - Scholarship Event - Judge - July

Karamu House - Hall of Fame Induction Celebration - MC - September

Cleveland minority Organ Tissue Transplant Education Program – Ninth Annual Benefit Gala and Awards Ceremony – MC – October

Cuyahoga County Conference on Aging - Speaker - October

Boy Scouts of America - Bedford Troop #447 - Flag Retirement - MC - October

Kent State University - Celebration of Diversity in the Media - Honoree - October

CSU Focus Center – Career Workshop – Speaker – October City of University Heights – City Beautiful Commission – Annual Civic Awards – MC – November

Shaker Square – Annual Lighting Ceremony – November
The Salvation Army – 2006 Red Kettle Campaign Kickoff – Speaker – November
Benjamin Rose Institute – Community Information Program Speaker - November
Cuyahoga Community College – Journalism and Mass Communication Program – 'The
Changing Face of Media' – Panelist - November

Wilma Smith - Anchor

Our Lady of the Wayside – Grapes on the Gridiron – FOX SPONSORED EVENT – April

Harvest for Hunger – Market Under Glass – FOX SPONSORED EVENT - April American Cancer Society - Board Of Directors

American Cancer Society - Daffodil Sale Campaign - Chairman

Canton Hall Of Fame Induction And Fashion Show - Mistress Of Ceremonies

Canton Hall Of Fame Induction Parade - Mistress Of Ceremonies

Geauga Humane Society - Speaker and Auction Donor

Golden Achievement Awards Ceremony - Annual Mistress Of Ceremonies

Juvenile Diabetes Association - Annual Golf Tournament - Host

Ronald Mcdonald House - Annual Gala - Hostess/Mistress Of Ceremonies

United Way - Annual Drive - Spokesperson

Paws; Cystic Fibrosis

2006 Station Sponsored Community Events

CHAMPIONS IN ACTION

FOX 8 and Charter One teamed up to begin the Champion In Action Program – an initiative designed to reward the nonprofit organizations that work to champion change in our communities. Each quarter, a non-profit organization in Ohio that addresses a particular social concern will be spotlighted as a Champion In Action and will receive the following...

A contribution of \$25,000 in unrestricted funds from the Charter One Foundation Media coverage from WJW-FOX 8, including public service announcements and television profiles

Volunteer support from Charter One and WJW - FOX 8

Public relations support

The winners were as follows...

1st quarter – Near West Theatre

2nd quarter – Magnolia Clubhouse

3rd quarter - West Side Catholic Center

4th quarter - Access Inc.

EASTER SEALS BACHELOR/BACHELORETTE AUCTION

February 16th

FOX 8 participated in this Easter Seals annual fundraiser, featuring Kenny Crumpton as the master of ceremonies. FOX 8 produced and aired a:20 and a:15 PSA promoting the event. News ran teases in its morning newscast and sent a camera to the event.

SOUL FOOD COOKOFF

February 18th

FOX 8 sponsored the annual Soul Food Cook-off, benefiting the College Fund. FOX 8 produced and aired a :20 PSA to promote the event. Several FOX 8 personalities participated in the event as celebrity servers and hosts. News teased the event in newscasts and ran a story the night of.

2005 GREATER CLEVELAND SPORTS AWARDS

February 23rd

FOX 8 sponsored the 2005 Greater Cleveland Sports Awards benefiting the Greater Cleveland Sports Commission. FOX 8 produced and aired a :30 and a :10 PSA promoting the event. News ran teases in newscasts and also broadcast live from the event. FOX 8 sportscaster, Tony Rizzo was very involved in the event.

HARVEST FOR HUNGER

March 1st-31st

FOX 8's public service commitment this winter revolved around the Cleveland Foodbank's Harvest for Hunger campaign. The month-long drive supports more than 540 emergency food programs throughout Northeast Ohio and helps to feed more than 620,000 hungry men, women and children in the area. FOX 8 lent its support in a number of ways:

Provided news coverage throughout the month for Harvest for Hunger events, such as news conferences, school rallies and fund-raising competitions

Teased Harvest for Hunger events in newscasts, while reminding viewers to help the campaign; Interviewed Harvest for Hunger representative in-studio to promote kick-off of campaign; Booked many FOX 8 talent to host or appear at several Harvest for Hunger events, including the important Celebrity Soup fund-raiser; Aired:15 Harvest for Hunger PSAs regularly throughout the campaign.

THE AKRON WINE OPENER

March 31st

FOX 8 sponsored the Cystic Fibrosis Akron Wine Opener, part of a national wine tasting series featuring great wine and sumptuous cuisine from the area's finest restaurants. FOX 8's Tracy McCool served as mistress of ceremonies and the station produced and ran a :15 and :20 PSA promoting the event. This was the first year for this event in Akron. More than 300 people attended the event raising about \$30,000 for The Cystic Fibrosis Foundation.

GRAPES ON THE GRIDIRON (Our Lady of the Wayside)

Friday, April 21st

For the seventh year, FOX 8 supported Grapes on the Gridiron, a wine-tasting party and auction benefiting Our Lady of the Wayside. More than 800 people attended the event, held at Cleveland Browns Stadium, and more than \$97,000 was raised. FOX 8 helped promote the event by airing a :30 and :15 PSA. FOX 8 Sports Anchor Tony Rizzo emceed the event and promoted it in his sports segments. News also covered the event "day of."

MARKET UNDER GLASS (Harvest for Hunger)

Thursday, April 27th

As part of our commitment to the Harvest for Hunger campaign, FOX 8 sponsored their premier event, Market Under Glass, at the Galleria. More than 1200 attendees sampled posh food and drink from a variety of Cleveland's finest restaurants and participated in the silent auction. More than \$135,000 was raised to support Harvest for Hunger's efforts to feed the needy of northeast Ohio. FOX 8 produced and aired a :20, :15 and :10 PSA, promoted the event in several newscasts and covered the event that night. Local chefs who participated at Market Under Glass were also featured in Kenny Crumpton's cooking segments on FOX 8 News in weeks prior to the event. Members of the FOX 8 news team were on hand that night to serve as judges, celebrity chefs or emcees.

2nd ANNUAL PAWS FOR A CAUSE RUN/WALK EVENT (P.A.W.S.) Sunday, May 14th

For the first year, FOX 8 supported the 2nd Annual PAWS A Cause 5K run/walk. This event doubled in size compared to the previous year. FOX 8 produced and aired a :10 PSA, promoted the event on-air, as well as on our website. FOX 8 meteorologist Dick Goddard and FOX 8 news anchor Wilma Smith were in attendance to help emcee the event. News also covered the event "day of."

JOURNEY OF HOPE - TOM OLSON CLASSIC (Journey of Hope) Monday, May 22nd

For the first year, FOX 8 supported the Tom Olson Classic, benefiting Journey of Hope. This was the first golf tournament the organization has held. They raised more than \$25,000 for adult cancer patients in need of financial assistance. FOX 8 produced and aired a :15 PSA and promoted the event in several newscasts. FOX 8 sports anchor Tony Rizzo hosted the golf outing. News also covered the event "day of."

JUVENILE DIABETES ANNUAL GOLF CLASSIC (Juvenile Diabetes Research Foundation)

Monday, June 5th

The annual golf tournament hosted by FOX 8 news anchor Wilma Smith was a tremendous success. The event raised more \$98,000. FOX 8 promoted the event in several newscasts and covered the event "day of."

TIM TAYLOR PRO-AM GOLF INVITATIONAL (Epilepsy Association)

Thursday, June 15th

The annual golf tournament co-hosted by former FOX 8 news anchor Tim Taylor and FOX 8 sports anchor, Tony Rizzo, was another success. The event raised more than \$75,000 for the Epilepsy Association. FOX 8 produced and aired two :20 PSAs promoting the event, featuring sales clients who supported the cause as title sponsors. Several FOX 8 personalities, in addition to Taylor, played in the tournament. News ran a story day-of.

BLOW THE WHISTLE ON ASTHMA WALK (American Lung Association of Ohio) Saturday, June 24^{th}

For the ninth straight year, FOX 8 sponsored the American Lung Association Blow the Whistle on Asthma Walk (formerly know as the Clean Air Challenge), Saturday, June 24th at Crocker Park. This was the a new name and location for the event. More than 500 people participated in the 3.1-mile walk. Funds raised benefited the American Lung Association's efforts to promote clean air for healthy living. FOX 8 news anchor Bill Martin kicked off the walk. FOX 8 produced a :20 and :10 PSA. News interviewed the event chairman in studio for the Sunday morning newscast and profiled a lung patient for a news story. News also ran a story "day of."

AMERICAN RED CROSS JULY 4th BLOOD DRIVES

Monday, July 3rd through Wednesday, July 5th

FOX 8 sponsored the American Red Cross July 4th Blood Drives Saturday, July 2nd through Tuesday, July 5th. It was a blood drive event taking place at several area schools/community centers in an effort to increase blood donations during the busy holiday weekend. They also hosted a special event blood drive at the U.S.S. Cod museum. FOX 8 produced and aired a :10 PSA. The PSA also ran as a paid schedule through Chevy Network Dealers and Tubs. American Red Cross exceeded their expectations for blood donation.

MALONE CELEBRITY GOLF CLASSIC (Cleveland Scholarship Programs, Inc.) Monday, July 24thth

FOX 8 sponsored the Malone Celebrity Golf Classic July 24th at Quail Hollow. Organized by WMJI personality Jimmy Malone, the golf tournament benefits Cleveland Scholarship Programs, Inc., which provides college scholarships to students in the Greater Cleveland area. FOX 8 produced and aired a :20 and :10 PSA, which asked for sponsorships and donations in addition to promotion on the website. FOX 8 personalities also participated in the tournament, and News ran a story about the event day-of. FOX 8's support helped the tournament raise more than \$120,600, breaking its fund-raising record.

CINEMA AT THE SQUARE (Playhouse Square)

Thursdays-Sundays throughout the month of August

FOX 8 sponsored Cinema at the Square throughout the month of August. Three :30 PSAs were produced to promote the event each week. A :10 PSA was also produced which aired throughout the month of August in addition to coverage on the FOX 8

website.

LOVE FORE DIGNITY TENNIS & GOLF EVENT (The Dignity Project/National Council of Jewish Women)

Monday, August 14th

The Love Fore Dignity Tennis & Golf event took place August 14th at the Mayfield Country Club. The event raised more than \$30,000 for "Just My Bag... The Dignity Project," which provides new duffel bags filled with comfort items for children in transition to foster homes. FOX 8 produced and aired a :15 PSA promoting the event, ran a related story in newscasts and provided coverage on the website.

CANINE FUN DAYS AND GREYHOUND REUNION

Friday, August 19th and Saturday, August 20th

FOX 8 sponsored the 13th Annual Canine Fun Days and Greyhound Reunion at Cleveland Metroparks Polo Field in Moreland Hills. Kenny Crumpton made an appearance at the event in addition to day-of news coverage. A:10 and:20 PSA was produced to promote the event as well as coverage on the FOX 8 website.

WAREHOUSE DISTRICT STREET FESTIVAL Sunday, August 27th

FOX 8 sponsored the 3rd Annual Warehouse District Street Festival on August 27th on West 6th Street. The event helped to raise public awareness that the Historic Warehouse District is a vibrant and healthy entertainment, commercial, retail and residential neighborhood in downtown Cleveland. It brought people downtown to the Warehouse District from all over Northeast Ohio. FOX 8 produced and aired a :10 PSA promoting the event and provided news coverage the day of the event. FOX 8 personalities also attended the event.

ALLAN "BUZ" ANDERSON BENEFIT

Sunday, September 10th

FOX 8 sponsored the first annual Allan "Buz" Anderson Benefit at the Lorain County Fairgrounds on Sunday, September 10th. Allan "Buz" Anderson, a Wellington Fire District rescue diver, tragically lost his life saving the lives of two teenagers stranded in flood waters earlier this summer. Anderson left behind a wife and four sons. The benefit rose over \$25,000 for the Anderson family. FOX 8 produced a :20 PSA, promoted the event through the website and ran news stories prior to the event. In addition, Bill Martin and Lou Maglio attended the event to represent the station.

AMERICAN HEART ASSOCIATION AFRICAN AMERICAN WOMEN'S WELLNESS WALK

Saturday, September 23rd

FOX 8 sponsored the American Heart Association's African American Family Wellness Walk at the Randall Park Mall. The event encouraged African American men, women and children to take charge of their health and learn how to reduce their risk of heart disease and stroke. (Statistics show that African American men and women are more at

risk than white men and women to suffer from a stroke or heart disease.) More than 4500 people participated in the walk, a number that grows significantly each year. The event also featured a health fair. FOX 8 produced a :20 and :10 PSA, which also ran on a paid schedule through Chevy Network Dealers. Our health reporter produced a package relating to heart disease, and news teased the event the week prior. Stacey Bell was the celebrity co-chair, and news ran a "day-of" story.

THE CLEVELAND WINE OPENER (Cystic Fibrosis Foundation)

Friday, October 13th

FOX 8 sponsored the Cystic Fibrosis Cleveland Wine Opener, part of a national wine tasting series featuring great wine and sumptuous cuisine from the area's finest restaurants. FOX 8's Wilma Smith served as mistress of ceremonies and the station produced and ran:20 and :10 PSA's promoting the event. We also provided "day-of" coverage of the event. The local chapter of the Cystic Fibrosis Foundation raised more than \$76,000 toward awareness and a cure for the disease.

GIVING TREE (Cuyahoga County Children's Services)

November and December

FOX 8 was a participating sponsor of The Giving Tree this holiday season. On the trees were paper ornaments with a child's name and a Christmas gift request. People were asked to take an ornament from the tree and buy the gift requested for that child. The Giving Trees benefited children under the care of Cuyahoga County Children's Services and many were waiting for permanent adoption. FOX 8 set up a FOX 8 Giving Tree for station employees who wanted to take part.

FOX 8 NIGHT AT CSU (Cleveland State University Athletic Program)

Saturday, November 11th

FOX 8 sponsored a Cleveland State basketball game. FOX 8's Tony Rizzo served as the emcee for the game and halftime events. The station ran and produced a :20 PSA promoting the the event which raised some much needed funds for the university's athletic program.

AKRON SIGNATURE CHEFS AUCTION (March of Dimes)

Monday, October 23rd

FOX 8 sponsored the March of Dimes Akron Signature Chefs Auction. The Chef's Auction is a prestigious annual event that pays tribute to the culinary excellence of chefs in Akron. Attendees are given the chance to sample specialties form the area's finest chefs. The tasting is followed by a live and silent auction. FOX 8's Todd Meany emceed the event and the station produced and ran a :15 PSA promoting the event. We also provided day-of news coverage.

LAKE SIGNATURE CHEFS AUCTION (March of Dimes)

Monday, November 6th

FOX 8 sponsored the March of Dimes Lake Signature Chefs Auction. The Chef's Auction is a prestigious annual event that pays tribute to the culinary excellence of

chefs in Lake County. Attendees are given the chance to sample specialties form the area's finest chefs. The tasting is followed by a live and silent auction. FOX 8's Kenny Crumpton emceed the event and the station produced and ran a :15 PSA promoting the event. We also provided day-of news coverage and had guests from the March of Dimes on our Sunday morning show. Several area chefs from this event were also featured on our morning show, which provided additional promotion of the event.

CLEVELAND SIGNATURE CHEFS AUCTION

Monday, November 20th

FOX 8 sponsored the March of Dimes Cleveland Signature Chefs Auction. The Chef's Auction is a prestigious annual event that pays tribute to the culinary excellence of chefs in Cuyahoga County. Attendees are given the chance to sample specialties form the area's finest chefs. The tasting is followed by a live and silent auction. FOX 8's Wayne Dawson emceed the event and the station produced and ran a :15 PSA promoting the event. We also provided day-of news coverage and had guests from the March of Dimes on our Sunday morning show. Several area chefs from this event were also featured on our morning show, which provided additional promotion of the event.

CHAMPIONS IN ACTION (Access, Inc.)

October - December 2006

FOX 8 and Charter One teamed up to begin the Champion In Action Program – an initiative designed to reward the nonprofit organizations that work to champion change in our communities. This quarter's winner was Access, Inc. Access, Inc. provides over 10,000 bed nights and 32,000 meals to more than 600 women and children annually. They also develop children's programs and provide support for women to get the help that they need to get back on their feet. FOX 8 produced and aired two, :20 psa's for this organization, and also ran a story on the organization to raise public awareness. FOX 8 purchased gifts for the mother's at the shelter and station employees volunteered to bake cookies with the children currently at the shelter for Christmas.

OPERATION GIVING TREE (Dept. of Children & Family Services)

Friday, December 15th

FOX 8 hosted a drive "Operation Giving Tree." Viewers were asked to drop off gifts for children in foster care. FOX 8 viewers donated thousands of toys and gifts. This drive provided more than 3,000 foster children in Cuyahoga County with gifts for Christmas. So many toys were brought to FOX 8 that they were able to deliver toys to foster children in surrounding counties as well.